

CHRISTMAS

SAM LEVY

1311-1313 Sartori Avenue, Torrance



Lovely New Undies Make Ideal Gifts

Levy's have an exceptionally fascinating array of charming new lingerie,—just received for Christmas shoppers,—and at these low prices you can easily manage some for yourself as well as for gifts.

ALL PURE DYE SILKS
Lace Trimmed As Well As Tailored Models
Dance Sets - Teddies - Slips
Gowns - Pajamas

\$1.29 to \$5.95

LINGERIE

Other Gift Suggestions

FOR HIM

Handkerchiefs
Initialed linen and rolled edges. In Christmas boxes.
50c, 75c, \$1.00

Hand Embroidered
Wool Hose
In Gift Boxes, 59c

MEN'S AND BOYS'
Silk Handkerchief and Tie Sets
In Christmas Box
75c, \$1.00

Pre-shrunk Henda
Broadcloth Shirts
In Christmas Boxes
\$1.65

FOR HER

Handkerchiefs
Of Imported Swiss and Linn
Three in a Gift Box
25c to \$1.00

Scarfs
Brilliant New Colors and
All the New Shapes
59c, 69c, \$1.00

Ladies' Purses
Genuine Leather in Black,
Brown, and Navy
\$1.95, \$2.95

Bath Robes
In Flannel, Corduroy, Beacon,
and Silk.
\$3.95
And Up

Wearing you a very PHOENIX Christmas!

\$1.00

Certified Silk gives Phoenix stockings sheer, clear beauty. Custom-Fit two-way stretch tops make them blessedly comfortable. And the Phoenix long mileage foot, with Tiptoe and Heel, insures superior service. In "Gibson Girl" colors, \$1.

PHOENIX CHILDREN'S HOSIERY

for Christmas

They're made to Santa's order and to the kiddies' tastes—these cheery new patterns and colors in Phoenix Children's Hosiery! They look smart, and they wear wonderfully well. Anklets, half socks, Juniors and Knickerbockers, the pair

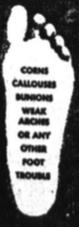


PHOENIX HOSIERY

with CUSTOM-FIT TOP

END FOOT PAINS

Our Foot Comfort Expert, trained in the methods of Dr. Scholl, noted foot authority, is in daily attendance. Let him show you the way to quick, lasting relief. No charge for foot test or analysis.



Al Does 'Time'



Alfred C. Reid, Jr., former Oakland, California, broker, who recently figured in a \$75,000 alienation of affections suit involving Claire Windsor, today was serving a 30-day jail sentence for theft of \$11 from Miss Windsor's purse. He is pictured above in the Los Angeles jail.

Business On the Upturn In State Says Giannini

Marked Revival Is Shown By Increases In Dollar Value of Commodities

Stating that California's marked business revival, especially improvement in farm production and prices, indicates that we are emerging, perhaps laboriously, but definitely out of the slough, Dr. A. H. Giannini, chairman of Bank of America's general executive committee, gives definite facts and figures for this faith.

"An authoritative survey discloses the following impressive percentage increases in dollar value for some of California's leading products during the past year, as compared with 1932," said Dr. Giannini:

Cotton, 115 per cent; hops, 326 per cent; grapes (before repeal), 57 per cent; rice, 70 per cent; beans, 79 per cent; apples, 72 per cent; apricots, 50 per cent; cherries, 80 per cent; prunes, 106 per cent; sugar beets, 108 per cent; peaches, 178 per cent; wheat, 79 per cent; wool, 103 per cent; olives, 28 per cent.

"The number of new and reopened gold mines during the year approximated 600; new equipment for operations amounted to \$5,000,000.

"The moving picture industry is spending about \$125,000,000 in production—this amount exceeds that of any previous year.

"In a bank having a branch system, 68,000 new savings accounts were opened in August, September and October—a remarkable change from a heretofore steady drain upon savings for living expenses.

"In many parts of the state farmers have, for the first time in several years, made substantial payments on loans that had been regarded as 'slow' or 'frozen.'

"New telephones in southern counties during August, September, October and November were 7600 as against a decrease of 7700 for the same period in 1932.

"Under such circumstances," said Dr. Giannini, "what is there to be afraid of? Are not those who hang back and who withhold their capital from legitimate investment and expenditure fighting shadow symptoms of renewed depression while they refuse to face the concrete fact of general business improvement?"

Gifts of Lasting Beauty

FROM

BAKER SMITH

JEWELER

For "HER"

Diamond Dinner and Engagement RINGS \$35 up

Diamond Wedding RINGS \$17.50 up

Diamond BRACELETS \$22.50 up

Birthstone RINGS \$7.50

Wrist WATCHES American Makes \$17.50 up

COSTUME JEWELRY 50c, 75c and up

COMPACTS 75c up

DRESSER SETS \$11.50 up

FOUNTAIN PEN and PENCIL SETS \$1.95 up (Pens or Pencils may be had separate)

MAKE-UP MIRRORS \$1.00

For "HIM"

Strap WATCHES \$10 up

Pocket WATCHES \$12.50 up

SIGNET RINGS \$2.50 up

EMBLEM RINGS \$7.50 up

BELT BUCKLES \$2.50 up

CIGARETTE CASES \$1 up

CUFF LINKS \$1.50 up

SCARF and TIE PINS \$1.50 up

FOUNTAIN PEN SETS \$1.95 up

SHEAFFER LIFETIME SETS \$15.00 (Pens and Pencils may be had separate.)

BILL FOLDS \$1.50 up



But the finest gift is a Diamond

From Baker Smith

Special - - We Still Have a Limited Number of COMMUNITY PLATE Each SMALL SERVERS - - 19c As Advertised Over the Radio

GIFTS FOR THE HOME

Silver Sets \$12.95 and up (26 pieces)
Electric 4-piece Percolator Sets \$15
Telechron Electric Clocks, Silver Bread Trays \$1.50 up

GIFTS FOR THE BABY

We Also Carry a Complete Line of Baby Gifts 50c and up

Open Evenings Until Christmas

BAKER SMITH

1321 Sartori Ave.

JEWELER

Torrance, Calif.

Hints For The Amateur Gardener

By Harry Nelson

Through an arrangement with Harry Nelson, Los Angeles gardening expert, the Herald will offer each week a timely article on the proper planting and cultivation of seasonal flowers. Mr. Nelson will answer all questions relating to gardening, either through this column or by direct communication. Persons who wish prompt and personal answers to their questions must enclose a stamped self-addressed envelope with their communication to insure a reply. Questions may be sent to this office to be forwarded to Mr. Nelson.

If the present sort of weather keeps up we are going to be forced to irrigate our trees and shrubs again. You must remember that about once every six weeks for established trees and shrubs is about right in hot weather, that is if the irrigating is thoroughly done. The water must penetrate to a depth of about four feet or better to really benefit the plants. Throw up a trench around the shrubs or trees to be irrigated and fill it with water. When full, allow the water to continue to run, slowly, so that it will not run over the edges of your dike. Even though your trees are approaching the dormant stage, it is well to water them for they can use every bit of the moisture given. If we spoke somewhat at length about the small amount of good the gardener is doing when he dashes out in the evening and points the hose here and there for a full 15 minutes. Then he coils the hose and goes in the house fully satisfied with himself and his methods of gardening. Well, he might just as well have stayed in the house in the first place for all the aid he gave his plants. Still, some people do it and may be pointed out as examples. On the other hand we are just stating what may be done when the gardener wishes to do it right.

Prune in January
Irrigation is not the only thing that can be done at this time. If you have planted all or part of the things I have suggested, you will be as busy as I am at this time bringing seedlings along and seeing that the worms and birds

and brown. The thrip is a very small insect that gets down in the flower where no amount of prying, cursing or contact sprays will touch him. If you had them on your glads last year, it is almost positive that they are still in your soil or on the bulb. Clean the bulbs of all covering while they are in storage and put naphthalene flakes on them. It will aid in keeping the pest away. Plant your bulbs in another spot next year early and count on using an overhead spray on them when you

"Mother Wants an Automatic GAS RANGE"

Every woman wants the convenience and surety of automatic cooking. She wants her kitchen to be modern, clean, and beautiful.

A modern gas range is a gift that will mean pleasure every day, for years to come. It will make cooking easier and free from care.

See the new ranges. Examine the automatic oven heat control, insulated ovens, drawer-type broilers, automatic lighters and other advantages. A small down payment will install one of these ranges in her kitchen.

Look for the Blue Star Seal of the American Gas Association Testing Laboratory.

See Your Dealer
or
Southern California Gas Company
Corner Post and Cravens Ave., Torrance

Parent Teachers Day Wednesday At Teachers Institute

The Teachers' Institute which will convene in the Hollywood high school, 1531 No. Highland avenue, Hollywood, Monday, Tuesday and Wednesday, December 18 to 20 inclusive, will meet from 9:00 a. m. to 12:00 noon. Wednesday, December 20, will be Parent Teachers day. Mrs. James K. Lytle, president of tenth district, will preside. Parent education as sponsored by the Parent Teachers Association will be the subject of Dr. Gertrude Lawa, bureau of parent education, California state department of education. Mrs. Leo H. Hedges, district motion picture chairman, will speak on photo play appreciation. A successful Parent Teachers' Association and the school will be the topic presented by Robert A. Thompson, principal John Burroughs' junior high school. Mrs. Irene Taylor Heineman, assistant superintendent of public instruction, California state department of education, will speak on "Parent-Teacher Work As Seen Through the Eyes of An Educator."

Only 8 more shopping days until Christmas.

Stick-up Men Get Cash From Three Victims

Three Americans, cruising in a Model T Ford, held up three residents of this section early Saturday morning between 5:30 and 6 o'clock. The men called on a Japanese rancher by the name of Fujihara, residing at Prairie avenue and 132nd street, where they secured \$7.50. A visit to the home of Mrs. E. M. Fukuda, 4954 Hickman street, netted \$1.65 in small change, and the trio then chose George King, San Pedro near Riverside-Redondo boulevard for their third victim from whom they obtained \$28.

Several other hold-ups occurred in this section, principally in the vicinity of Gardena, last week.

Young Woman Dies In Motor Accident On Truck Boulevard

Miss Marvel Devlin, age 18, residing at 7904 Morton avenue, Los Angeles, was killed early Sunday morning when she drove her car into the rear of a truck near the intersection of Carson and Truck boulevards. Lawrence G. Rogers, Miss Caroline Strook and Jack C. Mushkin, passengers with the young woman, were slightly injured. They were treated at the Jared Sidney Torrance Memorial hospital for cuts and bruises. Miss Devlin died shortly after she had been taken to the hospital. The body was removed to Stone & Myers mortuary.

FUNERAL DELAYED

YAKIMA, Wash. (U.P.)—D. A. Adams, rancher, arranged for his own funeral, then failed to die after taking poison, police reported. He came to an undertaking parlor here and arranged for his burial, saying not to make the expenses too high, as he didn't want his widow to depend on charity. He walked out while the undertaker was calling police and swallowed poison. The poison did not take effect, however.

Cooking School To Be Featured At Orange Show

SAN BERNARDINO.—Announcement has just been made by officials of a greatly enlarged National Orange Show for 1934. Among the new features will be a horse show de luxe, and a cooking school.